

1st April 2011



Press Release

There is an important reason for asking your builder if you are building Blue.

For a new home owner there are two considerations that seem to be top of mind, affordability and aesthetics. These two factors largely determine the compatibility of a home to someone that is planning to pour their hard earn cash into some bricks and mortar.

It can be said that purchasing a home package today, in a simplified form is like visiting a technology store. You can choose from a variety of models at different price points, you can add on features upping the price or you can choose the base model if that is all your budget permits. So, you find a product that is affordable and an aesthetic fit and decide to purchase. Then comes the dreaded question, 'would you like to extend the warranty for a small fee more?' says the sales person looking at you.

On smaller priced items like this it may be an easy decision, one that commonsense would suggest 'any technical faults *should* happen in the first twelve months', or simply that there is 'no need as I will be turning over the goods in less than the warranty period'. If your in the market for a new home, turning down added assurance is very different. Home owners typically look to extend warranties on white goods, carpets and other aesthetic items in the home but what about the structure itself.

There are many add-ons to a home like upgrading floor coverings, choosing bench tops etc, but when it comes to the material your roof is made out of, rarely are you given the option. Here, for new homes the added warranty is significant irrespective of how long you plan to live in your home.



The damage that Termites and EHB can cause is devastating, it can happen in the first few months of building or many years down the track. The important thing is that there is a cost effective and simple solution out there to prevent them eating away at your investment.

Gunns Timber Products', AUSPINEBlue timbers are Guaranteed against termites south of the Tropic of Capricorn and EHB throughout the state of Western Australia, this is a 25 year GUARANTEE!

Aesthetically the timber in your roof does not impact on the finished look of your property. When it comes to affordability, the 'upgrade' to blue pine will cost you less than 1% of the price of your new home, for this small cost how can you consider not guaranteeing part of your structure.

Ask your builder about AUSPINEblue Pine today. Homes are forever, make sure your roof timbers are too!



Contact

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